

ARCS®



FOUNDATION INC

# ARChiveS

## ARCS® Atlanta Chapter Newsletter

Volume No. IX, Issue No. I

Fall, 2007

### Upcoming Events

- 11/15 Scholars' Luncheon
- 12/5 Board Meeting
- 1/23 General Membership Meeting & Luncheon
- 2/15 Dues Deadline
- 3/19 Board Meeting
- 5/14 Annual Meeting & Luncheon
- 6/4-7 National Annual Meeting & 50<sup>th</sup> Anniversary Celebration in Pasadena, CA
- 6/11 New Board/Old Board Meeting

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### Dr. Mary Brown Bullock to Address ARCS Scholars Luncheon

The annual Scholars' Luncheon will be held Thursday, November 15, at the Ritz-Carlton, Atlanta. Liz Troy, Scholars Luncheon Chairman, has announced that Dr. Mary Brown Bullock, former president of Agnes Scott College, will be the keynote speaker. Dr. Bullock is currently at Emory University as Visiting Distinguished Professor of China Studies.

During Dr. Bullock's 11-year tenure at Agnes Scott, enrollment increased by more than 50 percent, the faculty grew by one third, fundraising reached record levels, and a \$120 million capital improvement program was completed. The biggest structural achievement was the completion of the \$36.5 million state-of-the-art science center which includes a three-story mural of Agnes Scott's DNA. In January 2006, the science center was named the Mary Brown Bullock Science Center in her honor.

A national leader in higher education, she served two years as chair of the National Association of Independent

Colleges and Universities, and chaired the Women's College Coalition. She is a director of the American Council on Education and vice chair of the Atlanta Regional Consortium for Higher Education. In 2006, Dr. Bullock was named a policy fellow at the Woodrow Wilson International Center for Scholars.

Dr. Bullock is a member of The Carter Center Board of Councilors, National Survey of Student Engagement's National Advisory Board, and Southern Global Strategies Council. She serves on the board of directors for SunTrust Bank and Atlanta Genuine Parts Company.

As a child, Bullock lived in Asia with her parents. A specialist on China, her research and publications focus on the role of American medicine and science in China and on U.S.-China relations. She chairs the China Medical Board of New York, Inc., and is a member of the National Science Foundation's Advisory Committee on U.S. China Cooperation in science, Policy, Research and Education.



A 1966 Phi Beta Kappa graduate of Agnes Scott, Dr. Bullock continued her education at Stanford University where she earned her master's degree (1968) and doctorate degree (1973) in Chinese history. She currently lives with her husband, George, in Decatur, Georgia.

"We are especially pleased to have Dr. Bullock as our keynote speaker since several of our Atlanta ARCS members have worked directly with her at Agnes Scott College and have served with her on the Board of Directors," said Liz Troy, Luncheon Chair.

## 2007 Scholarship Donors

Having just finished celebrating our fifteenth anniversary and now entering our sixteenth year as an ARCS chapter, we thank our members, foundations, and corporations who have given so generously to support our ARCS scholars. The new three year funding cycle is off to a great start with approximately \$143,000 in the fund balance.

We are thrilled to have three new donors this year: JH Holdings, Inc. donated \$25,000 toward the new three year funding cycle, Arby's Restaurant Group contributed \$7,500 for a scholar studying nutrition, and Spectrum Brands. Among our many member donors are the MonARCS who have contributed a cumulative gift of \$25,000 or more.

### Einstein Circle

Madeline & Howell E. Adams, Jr. Charitable Trust

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## ARCS Atlanta Welcomes Two New Members: Class of 2007

The Membership Committee, chaired by Carla Fackler, met on October 3 to consider candidates for two Active openings. **Anne Deeley Easterly** and **Laura Jones Hardman** were proposed by the committee and unanimously approved by the Board at its Board meeting on October 10. ARCS Atlanta extends a warm welcome to our two new outstanding members.

**Anne Deeley Easterly**, sponsored by *Ginny Plummer* and *Sally Jobe*, founded her own communication consulting company in 1975. Anne has provided internal marketing and employee communications consulting to leading U.S. companies, including local corporations BellSouth, Cox Communications, Equifax and Home Depot. She was the first recipient of the prestigious Catalyst Award from the Atlanta Chapter of the International Association of Business Communicators and was one of the first women invited to join the downtown Atlanta Rotary Club. Anne has served as a board member for the Atlanta Chapter American Red Cross, Leadership Atlanta, Georgia Special Olympics and SciTrek. She was named Advisor to the Women's Collection at Georgia State University Library. In her spare time, Anne loves to play golf and to travel. She particularly enjoys "adventure" travel. Some of her adventures include taking a dog sled trip in Canada and on another trip she climbed Mount Kilimanjaro in East Africa. Her husband, Mike, is an investment banker.



**Laura Jones Hardman** was sponsored by *Clare Whitfield* and *Kathryn Graves*. Laura is a native of Atlanta and the daughter of two of our city's leading citizens. She has served as an Emory University Trustee since 1983 and as a Director on the Kaiser Foundation Health Plan of Georgia, Inc. since 1985. She is a member of the Alliance Theatre Company Board of Directors, serving as chairman from 1981-85. She was recently named an Ossabaw Island Foundation Trustee. Laura served as a Woodruff Arts Center Trustee for 20 years and as a director or trustee for several Atlanta performing arts organizations, including the Center for Puppetry Arts, the Atlanta College of Art and the Atlanta Ballet Company. Her husband, John, is President and Chief Executive Officer for The Carter Center. They have one daughter and two twin sons. They just became grandparents for the first time in October when their daughter gave birth to a baby girl.

***New Member Application Forms will be available early next year. The Membership Committee will review the applications next fall and present their recommendations to the October Board Meeting.***

**Congratulations to Anne and Laura** as our newest ARCS Atlanta members! Sincere appreciation is extended to the Membership Committee for their time and effort on selecting and recommending excellent new members. Serving on the committee with Carla Fackler were Elizabeth Spiegel, Mentor Chair; Cathey Millichap, Membership Relations Chair; Kathy Berry, Caroline Gilham, Susan McGonigle and *ex officio* members Jan Bennett and Sherry Lundeen.

### In Sympathy

It is with great sadness that we mark the passing of the spouses of two of our ARCS members.

Debby Robbins' husband, Jim Robbins, died at their home in Westport, Massachusetts, on October 10, 2007, after a battle with cancer. We express our deepest sympathy to Debby, her family, and her friends.

Jeanne Berry's husband, Carroll Berry, died of complications from Parkinson's disease on October 13, 2007. Our deepest condolences go out to Jeanne and her family and friends.

## ARCS Fifteen/ Fifty Celebration: A Gala Event

By Betty Feezor

On September 14, 160 ARCS members and spouses gathered for a gala event celebrating the Fifteenth Anniversary of the Atlanta Chapter and the Fiftieth Anniversary of the National ARCS Foundation. The Celebration honored the Founding Members of the Atlanta Chapter and offered a Salute to Atlanta's Charter Members in the Class of 1992. (See sidebars) Proceeds benefited the Atlanta Endowment Fund.

Chapter President Jan Bennett noted, "Compared with other chapters of ARCS with a much longer history, our Endowment Fund is in its initial stage

and we were extremely proud to net more than \$20,000 from the Fifteen/ Fifty Celebration. Donations to the Endowment are investments in the education of generations to come and we hope that as members make decisions regarding Planned Giving, they will give consideration to the ARCS Atlanta Endowment Fund."

The black tie event featured cocktails and dinner at the Cherokee Town Club and was chaired by Betty Feezor. The ballroom had never looked more elegant with floral design and décor by Susan Higley, assisted by Kitty Hawks and Sally Boice. Other

committee members included Anne Boyd, Peggy Cooley, Frannie Graves, Betsy Hansen, Lillo Harris, Sally Hinkle and Betts Love.

The honorees each received a crystal vase engraved with the ARCS logo. Members received a program booklet which contained biographies of each of the founders - a fascinating view of the women who have contributed so much to our Chapter. As the evening ended, all of the ladies left with a long stemmed white rose and memories of a special night celebrating the ARCS heritage.



Susuan & John Higley, Mary Ellen & John Imlay



Frannie & Bill Graves



Peg & Keith Cooley



Anne & David Boyd



Kitty Hawks and Gay Love



Janie Wilson, Betty Feezor and Jan Bennett

## Founding Members

Kathy Ashe  
 Elizabeth Barnett  
 Paula Bevington  
 Jean Brumley (honored  
 posthumously)  
 Patsy Drummond  
 Mary Gellerstedt  
 Frannie Graves  
 Kitty Hawks  
 Trudy Huger  
 Carol Kranig  
 Gay Love  
 Michelle Nordin  
 Mary O'Connor  
 Carol Teem  
 Clare Whitfield  
 Sue Wieland



Lynne & Ben Cornett



Mary O'Connor

## Charter Members Class of 1992

Helen Aderhold	Jane Huffard
Anne Boyd	Brenda Moseley
Ada Lee Correll	Teed Poe
Ann Cousins	Alice Richards (honored posthumously)
Cheryl Dixon	Phyllis Rodbell
Marcia Donnell	Elizabeth Spiegel
Norma Edenfield	Beverly Stacy
Caroline Gilham	Babette Tipping
Joan Goodhew	Kay Weiss
Betsy Hansen	
Kathy Harman	

## Mystery Facts Revealed

"We've been fortunate to travel to many countries over the years, and perhaps our most unusual venture was to Jukkasjärvi, Sweden, where we stayed for several nights in an ice hotel above the Arctic Circle where everything inside the ice walls was made of ice...beds included. By day we munched through the beautiful and very cold Swedish landscape ..."

### SUE WIELAND

"I once played third base for the Junior Comets, a farm team for the Kenosha Comets women's team featured in the movie A League of Their Own. I have a picture of myself in the uniform that was in the movie." **MICHELLE NORDIN**

"I met my husband on a blind date which I accepted as a favor to my college roommate; it wasn't my custom to go on blind dates, but I'm thankful I accepted the date in spite of the fact that it was a fraternity rush party." **FRANNIE**

### GRAVES

"In a childhood moment of daring, I raced up to Al Capone's front door and rang his doorbell. If that wasn't enough, I grew up beside Raefael Trujillo's mistress and their two illegitimate children. One further clue -- my husband was flying one day from Atlanta to Miami. His plane was hijacked by one of Castro's henchmen and the plane with all its passengers ended up in Cuba !" **KITTY HAWKS**

## ARCS Field Trip to Ichauway, October 24 –25

By Jane Dolinger



Cecy Jones in front of the fireplace in the Woodruff home



Lindsay Boring, Director of The Jones Center, in front of the Menoboni painting

ARCS members heading out in the wagons to tour Ichauway



Nearly 50 ARCS members and their spouses or guests traveled to Albany, Georgia, for a 2-day field trip to the Wynfield Plantation and the Joseph W. Jones Ecological Research Center located at Ichauway Plantation, the site of a hunting preserve once owned by Coca-Cola's Robert W. Woodruff. The Jones Research Center located on the property was established in 1991 and named in honor of Joseph W. Jones, the former senior vice-president of The Coca-Cola Company and spouse of ARCS member Cecy Jones.

The first evening, everyone gathered at Wynfield Plantation for a cocktail reception and plantation style dinner. Following dinner, Lee Tipping, from the Woodruff Foundation, and Lindsay Boring, Director of the Center, welcomed everyone and gave an overview in preparation for the tour the following day.

The next morning, everyone met at Ichauway Plantation in the administrative building rotunda. Lee Tipping spoke about the Woodruff Christmas cards and the Menoboni painting that were on display. After refreshments, we divided into two groups and alter-

nated touring between the property, the Woodruff house, the research labs, and the presentations from the scientists. Everyone was fascinated to hear from the experts on the longleaf pine/wiregrass ecosystem, the traditional land, water, and wildlife management and to view the exhibits of ongoing research. From the presentations, we learned that the longleaf pine ecosystem ranks among the most biologically diverse in North America and is of great interest for its conservation value. It was amazing to hear that the longleaf pine is one of nature's most fire-tolerant pines. Much like a rain forest needs water, longleaf pines need fire for regeneration. At Ichauway, controlled fires are implemented to promote sound forest management and to restore the longleaf pine on the plantation.

Another area that the scientists focus their research is the water resources and aquatic ecosystems of the lower Flint River Basin, the main water source found throughout the southeastern coastal plain. As greater demands are placed on water resources, the research will give stakeholders and policymakers the information they need to make informed decisions about the management and conservation of these resources.

The presentations were fascinating and timely in view of the water short-



Carla and Carl Fackler with Deede Stephenson arriving at Wynfield Plantation

ages and the fires Georgia has been experiencing due to the severe drought. More specific information may be found on the center's web page at [www.jonesctr.org](http://www.jonesctr.org).

In addition, the tour of the Woodruff home was equally interesting. Pictures of many prominent people who had visited Mr. Woodruff over the years were displayed including former president Ike Eisenhower and golfer Bobby Jones. Mr. Woodruff kept all of the gifts that were given to him so there were many items with interesting stories throughout the house. Of particular historical significance was the dining room table and chairs that belonged to Mr. Woodruff's maternal side of the family and dates back to the civil war.

The tour culminated with both groups meeting at the visiting scientist dormitory for lunch. Graduate students from several cooperating universities such as University of Georgia and Florida reside here and conduct research under the guidance of the scientists at the center. Everyone enjoyed a delicious lunch while they interacted informally and asked follow-up questions.

Our sincere thanks to Susan Higley and Sally Boice for organizing this very informative trip with special appreciation to Cecy Jones who was instrumental in providing this wonderful opportunity.



Sharon Flores, Sherry Lundeen, Cathey Millichap, and Lisa Bankoff at reception at Wynfield Plantation



Have a Coke and a Smile Kathryn Graves at entry of Woodruff home



Lee Tibble, Woodruff Foundation Trustee, speaking to ARCS members in the Woodruff home dining room



ARCS members starting tour of Woodruff home

## Report from the Task Force on Scholar Support

by Pat Leake

Last year, Jan Bennett asked me to convene a task force to look into the optimal number of scholars and amount of each fellowship. With this as our agenda, Lisa Bankoff, Kathy Berry, Sherry Lundeen, Deede Stephenson, Teed Poe, Liz Troy, Kay Weiss, Jan and I met several times last year to examine the issues.

From the beginning, it was clear that we could continue to accommodate the number of scholars we had been supporting but that we didn't want

to keep increasing that number. Not only are there expenses beyond the fellowship amount incurred for each scholar but one of the important hallmarks of an ARCS graduate fellowship or undergraduate scholarship is the personal interaction between scholars and ARCS members. We felt that this would be at risk if we were to expand the number of scholars further.

Likewise, the award amount decision was fairly easy. We began awarding grants of \$5,000 fifteen years ago.

Using the average rate of inflation (3%), we would need to be awarding \$7,800 this year to have the same buying power as the \$5,000 we awarded in 1992. Clearly, we need to increase our award amounts if we are to maintain the impact of our fellowships. We decided to keep the awards to our undergraduate scholars at \$5,000 at this time.

In addition, we decided to recommend to the board that we change *(continued on next page)*

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*Save the Date!*

January 23, 2008

General Membership  
Meeting and Luncheon

Northern Trust Company  
3282 Northside Parkway

## Achievement Rewards for College Scientists

### ARCS Atlanta Chapter

P.O. Box 52125

Atlanta GA 30355

### Task Force Report—continued

our policy on the duration of awards. Once a scholar has been selected, we have awarded an annual fellowship until he or she graduates. Most other chapters support a scholar for a maximum of three years. This increases the number of scholars whose careers they impact. During the last years of their studies, students are usually receiving teaching or other stipends that can replace the ARCS money. We agreed with this reasoning. We also proposed that we no longer split fellowships between two students with a partial year remaining.

As we were talking about our awards and University Relations issues, we realized that there was another major issue that was complicating the picture. In the summer of each year, as the Allocations Committee is deciding the number of awards to make, they have to rely on guesswork to determine the amount of money that will be available to be awarded at the Scholars Luncheon. Most of the larger ARCS chapters and many other charities work on a three-year funding cycle. We decided that prudent fiscal policy dictated that we change from our current two-year to a three-year funding cycle. We made this recommendation to the board. By adding this additional year, we will know how much money we have to award before meeting with the schools each year. We will also be able to write the checks to the universities in August so that they will not have to cover the fellowships from August until November. They are very happy about this change.

In order to accomplish the changes in award amount and funding cycle, we will need to accrue approximately one year's total award amount. This will be accomplished in two ways: special grants and a temporary reduction of total amount awarded.

At the June meeting, the board approved the following motion based on our recommendations:

*Approved a motion to change the funding cycle for scholars from a two-year to a three-year cycle by 2012. In addition, approved a goal for fellowships for graduate students to be increased by 2010-2011 from \$6000 to \$7500, with further review in 2011. The Allocations Committee was given authority to determine number of awards with minimum 30 and maximum of 45 to accrue needed funds for cycle and amount changes.*

While we must temporarily reduce the number of scholars supported to accomplish these goals, the rapid growth of the Atlanta Chapter of ARCS has necessitated that we adopt more professional financial policies. We look forward to continued growth and the ability to return to the maximum number of scholars as soon as possible.